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Anticipatory action learning that enabled a traditional academic publisher to metamorphose for the Internet

by Bev Bruce, Mike Cross, Timmie Duncan, Clive Hoey and Mathew Wills

Edited by Sarah Powell



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	List of abbreviations
BLDSC	British Library Document Supply Centre
CMC	computer-mediated communication
DDS	document delivery service
DMU	decision-making unit
EP	electronic publishing
EPD	Electronic Publishing Division
EPI	Electronic Publishing Initiative
HEFC	Higher Education Funding Council
LA	Library Association
RAE	Research Assessment Exercise