



2nd Edition

Prestoungrange 2006

Global Association of Arts and Tourism – promoting social and economic development through arts and culture in communities across the world



6TH GLOBAL MURAL CONFERENCE

Prestoungrange is proud and truly excited to be chosen as host of the 6th Global Mural Conference in 2006.

Although relative newcomers to the Global Association of Arts and Tourism, we are fast learners and are looking forward to sharing with the world our achievements to date. As the only European member thus far we also hope that our success will become an inspiration to other European towns – much like Chemainus inspired us.

We want to share our arts initiatives with you, and some of the finest aspects of our local area and our famous country. We expect and recommend that many people who decide to join us in 2006 will combine their visit to the conference with a longer holiday. Prestoungrange, its surrounding area and Scotland has something to attract everyone, no matter what their interests.

Planning for our conference is already well underway. We aim to provide a fascinating programme of information exchange and an unrivalled schedule of tours and events.



The Prestoungrange staff car



Views of Prestoungrange

BACKGROUND

A wealth of history – but too few jobs in town

Prestoungrange and its surrounding area has a fascinating history with connections to many great historical events. Famous people from history associated with the area include Scotland's best known national hero, Bonnie Prince Charlie; John Knox, father of the protestant reformation in Scotland; the writer and poet Sir Walter Scott; and John Muir, the conservationist and founder of America's National Parks system.



The town of Prestonpans, which includes much of the Prestoungrange area, first grew from the salt panning activities of local priests which gave it its name in the 12th century. Over the centuries many other industries have prospered and declined here, including soap and brick production, pottery, coal mining, market gardening, oysters and brewing. But by the 1960s all these had completely gone and the town faced social and economic crisis through unemployment.

The community has taken the murals to heart



Karl Schutz and Doris Bucklin visit Prestoungrange in 2000

A fortunate visit

Gordon, Baron of Prestoungrange accessed the ancient baronial lands of Prestoungrange and title in 1998. His vision, from the outset, was to contribute to the area through investment in its cultural and historical heritage. His early attempts to work in partnership with the local authorities proved both slow and frustrating, and he realised that he would have to gather support from directly within the community instead.

It was at this point, in 1999, that he paid a visit to Chemainus and became aware of the Global Association of Arts and Tourism. He made contact with Karl Schutz and was bowled over by the story of the town and the success spawned by the murals. Convinced that the same could be done in Prestoungrange, he persuaded Karl to visit Scotland to help devise a strategy.

Now, some years later, those ideas are fast becoming reality. The Prestoungrange Arts Festival Society was formed as the powerhouse behind the activity. The community has taken the murals to heart and more and more locals are becoming directly involved in the work.

Funding so far has come from a charity set up and financed by the barony, although an encouraging number of grants from other bodies are starting to materialise.

Sustainable funding

For the long-term the Arts Festival Society is deploying a unique commercial enterprise to generate the requisite funds.

In 2000, Gordon persuaded family and friends to invest in a run-down public house with a fascinating social and artistic history. Called the *Prestoungrange Gothenburg*, the pub was originally built in 1908 as a charitable venture to discourage local miners from excessive alcohol consumption. The idea was to sell alcoholic drinks, but not to encourage them, concentrating instead on promoting non-alcoholic drinks and food. Profits above a five per cent return on capital were used to fund other, more 'wholesome' leisure activities for the drinkers – such as reading rooms, bowling greens and cinemas.

Inspiration for this pub, and many others across Scotland, came from Gothenburg in Sweden. In the 18th century the municipal authorities there took the radical step of diverting any profits from vodka retailing above a five per cent return on capital to help fund public services.

The Prestoungrange Gothenburg only operated under this system until 1917 before it was sold to the English and thereafter run on a largely commercial basis. Since its extensive renovations were complete in July 2004, it has reverted to its original charitable status, with all profits above five per cent helping to fund more arts activity.

This will be no ordinary small-town pub. It has been lovingly restored to its 1908 arts and crafts traditions, and offers much more – bistro food, a micro brewery on the premises (honouring the spirit of famous local ales from the past), function rooms and conference facilities. It also houses the offices of the Prestoungrange Arts Festival Society.

The people who come to see the murals and spend money in the Gothenburg will directly be funding more murals in the future – which in turn will bring more hungry and thirsty people!

The 'Goth', as it is affectionately known, will form the principal venue for the 2006 conference.

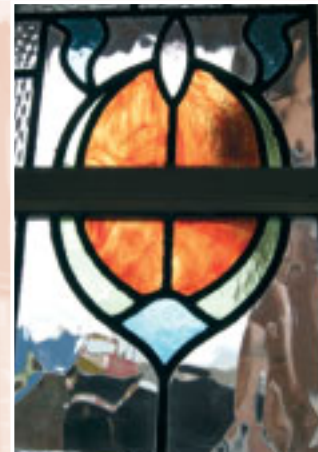
the pub was originally built in 1908 as a charitable venture to discourage local miners from excessive alcohol consumption



The Prestoungrange Gothenburg



Historic Gothenburg Arts and Crafts



OUR ACHIEVEMENTS AND PLANS

We have achieved a lot in the last few years, and have ambitious plans for much more between now and the Global Conference:

BY 2006 WE WILL HAVE:

- Published 16 editions of our newsletter, Brushstrokes
- Painted 20 murals in and around Prestonpans
- Produced 25 booklets by local authors on particular aspects of local history, also available in a single bound 200,000 word volume
- Produced a range of pottery based on designs traditional to the area, to be part of a permanent exhibition and with reproductions available for sale
- Commissioned 10 paintings by well-known artists, inspired by aspects of local history, most to be displayed at the Prestoungrange Gothenburg
- Held photographic competitions - with the best of the resulting work to be produced as a 2007 Calendar
- Supported and staged the world's first Bagpipe Opera, with an accompanying programme of concerts and workshops
- Instigated many musical initiatives and commissions in several styles, from jazz to traditional and involving a range of musicians, young and old
- Funded and staged theatrical performances, with the founding of Prestonpans' own 'Fringe' festival every August
- Started the annual £2,000 Burriss Bursary, supporting a local artist to create works of art relevant to Prestonpans in the 21st Century
- Created a high-quality coffee table book showing all the artwork and points of cultural interest in the area, old and new
- A highlight of the 2006 conference will be the unveiling of The Prestoungrange Scottish Totem Pole in honour of the contribution of Chemainus to our activities. It will be carved in Prestoungrange from a Chemainus tree donated by that City and unveiled by its Mayor, with the design developed by local artists and young people, both in Prestoungrange and in Chemainus.

Priority for all work goes to local writers, historians and artists, with more becoming involved all the time. The various projects are co-ordinated by Gordon, Baron of Prestoungrange with the Dempster and General Manager, Anne Taylor; the Murals Convenor, Andrew Crummy; the Literary Convenor, Annemarie Allan; and Lindsay Davidson, Master of the Musick.

SOME OF THE MURALS AND PAINTINGS, SO FAR



1 **Morison's Haven,** by Kate Hunter

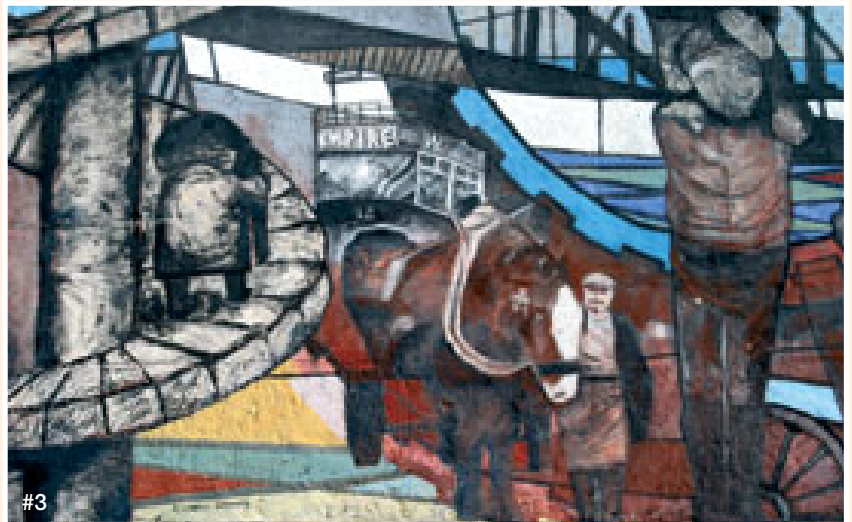
Inspired by Morison's Haven harbour, once a thriving port bringing and exporting goods all over the world, now long silted up and disused.



2 **Gothenburg and John Muir,** by Kate Hunter
Shows the history of the Gothenburg pub and the close trading links between Sweden and Prestonpans. The Lord mayor of Goteborg unveiled it on 23 July 2003.

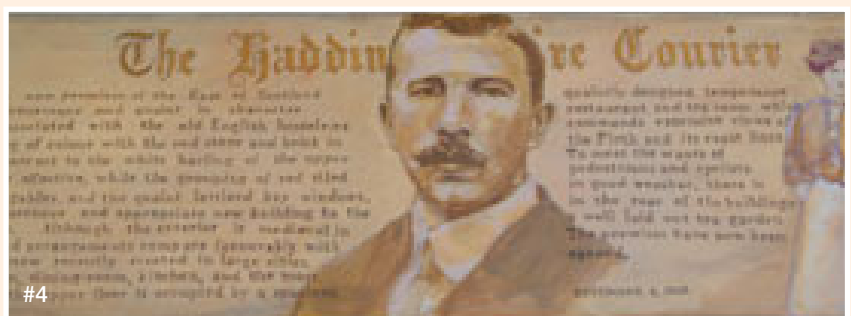
3 **Transportation,** by Andrew Crummy

Shows the area's industrial heritage using the theme of transport. It portrays David Spence, the founder of the local heritage museum, surrounded by trains, boats, trams, horses and pulleys.



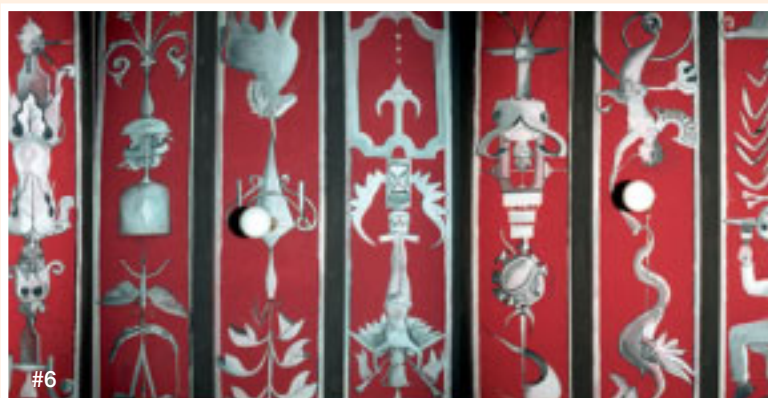
4 **James Fewell,** by Kate Hunter

Located in the main bar of the Prestoungrange Gothenburg is a small mural painted in honour of its first manager in 1908, James Fewell, whom the bar is now named after.



5 **Beam Engine,** by Jim Cursiter

Depicting the revolutionary beam engine used to pump water from Prestongrange Colliery for over a 100 years.



6

The New Prestongrange Ceiling, by Andrew Crummy

Created on the ceiling of the main bar of the Prestoungrange Gothenburg, this mural is a contemporary interpretation of a rare 400-year-old Renaissance painted ceiling which once graced nearby Prestongrange House.

7 **Power Station, by Andrew Crummy**

Cockenzie Power Station is one of the most prominent landmarks in the area and one of the main employers. This mural records its history, and that of the people who worked, and continue to work, there.



#7

8 **23 July Celebrations, by Tom Ewing**

This painting takes pride of place in the Gothenburg's Lord Mayor's Bar. It commemorates the visit in 2003 by Jorgen Linder, the Lord Mayor of Goteborg in Sweden.



#8

9 **Capmen's Fair, by Michael McVeigh**

One of two paintings commissioned by this renowned artist and which hang in the Prestoungrange Gothenburg. This one shows scenes from the travelling horse and peddler's fairs held locally from 1617-1732.



#9



#10



#11

10 Soap and Salters, by Kate Hunter

Shows the portraits of two real women from Prestonpans' past, involved in two of the area's most important industries – salt and soap making.

11 The Potters by pupils at Preston Lodge High School, led by muralist Andrew Crummy

Local school children researched and produced their own interpretations of the traditional pottery designs of the area.

LOCAL HIGHLIGHTS

Prestoungrange lies at the heart of East Lothian, some 10 miles east of Edinburgh, Scotland's capital city.

It is considered one of the Scottish lowland's most picturesque areas, with a dramatic coastline and picture-postcard villages. It also has a fascinating history with some wonderful associations. The following represent just a few of the attractions on offer and which we aim to include in the conference itinerary.

Whisky

Nothing is as closely associated with Scotland as whisky which derives its name from the Gaelic 'uisge beatha', meaning 'water of life'.

Arguably Scotland's foremost lowlands distillery, Glenkinchie, lies only five miles from Prestoungrange. In operation since 1837, the distillery has its own museum and visitor centre where enthusiasts can learn the secrets of distilling and sample the excellent single malt produced there. Glenkinchie is the officially appointed whisky of the barony and is served at all baronial occasions. It will take pride of place at the Prestoungrange Gothenburg.

Golf

Scotland is the nation recognised as the original home of golf and East Lothian boasts some of the best courses in the country.

Golf was played in Scotland as far back as the 15th century and the Honourable Company of Edinburgh Golfers, which played on Musselburgh Old Course, is the earliest known golf club in the world. The Royal Musselburgh Golf Club competes for the Old Club Cup which is the oldest trophy to have been continuously played for anywhere in the world.

We are passionate about our golf in East Lothian, with a staggering 19 golf courses within our 270 square miles. Among them is the Open Championship course at Muirfield, and the Royal Musselburgh which has its clubhouse in Prestoungrange House, just a short walk from the Gothenburg. That house was home to the barons from the 16th century until 1923.

This is to be the venue for the Willie Park Golf Club competition being held on 15 August 2006.

Bonnie Prince Charlie

Charles Edward Stuart, or Bonnie Prince Charlie, is probably Scotland's best known folk hero and freedom-fighter. One of his finest moments came here in Prestoungrange in 1745 when he defeated the English army through masterful tactics and outstanding bravery at the Battle of Prestonpans.

This victory was the pinnacle of his ill-fated campaign to win back the thrones of Scotland and England for his family. It gave him the confidence to invade England later that year, almost all the way to London. Some bad luck and dubious decisions led to his retreat back to Scotland and the slaughter of his army at Culloden Moor exactly a year after his victory at Prestonpans.

Bonnie Prince Charlie survived the battle but was forced to flee to France and later settled in Rome where he died some 40 years later.

All battles associated with the "45 Rebellion" are commemorated in Scotland, and Prestonpans is no exception. A memorial marks a hawthorn tree which grew for 150 years on the battlefield and re-enactments and guided tours are often held.

Edinburgh

Just 15 minutes by train from Prestoungrange lies Edinburgh, one of Europe's most beautiful and cultured cities. Wonderful to visit at any time of year, it is especially exciting in August when it stages the biggest arts festival in the world. Not content with one festival, Edinburgh has seven going on at the same time.

The Festivals

The best known is the Edinburgh International Festival which showcases outstanding international performing arts – opera, dance, music and theatre. The Edinburgh Fringe boasts hundreds of different shows of every description at venues across the city and attracts participants and



Glenkinchie Whisky
Photo: Linda Sneddon



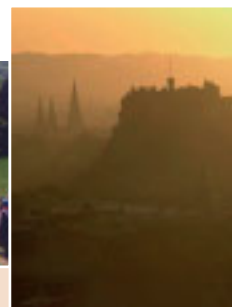
The Old Club Cup



Golf in East Lothian
Photo: Linda Sneddon



Re-enacting the great battle



Edinburgh Castle
Photo courtesy The Scotsman Publ. Ltd
www.photogallery.scotsman.com



Scottish Ballet
Photo courtesy The Scotsman Publ. Ltd
www.photogallery.scotsman.com



The Military Tattoo
Photo courtesy The Scotsman Publ. Ltd
www.photogallery.scotsman.com

audiences from all over the world. Also taking place are the International Book Festival, the Film Festival, Jazz and Blues Festival and Television Festival.

Military Tattoo

The Military Tattoo is not strictly a festival, but more an institution. It has been running for over 50 years and features music, marching displays and spectacle set against the stunning backdrop of Edinburgh Castle. With television audiences of millions across the world, tickets for Tattoo performances sell out years in advance, but 2006 Conference delegates will have the opportunity to attend during their stay by pre-booking on the conference registration form.

Britannia

Another possible highlight of a trip to Edinburgh is a tour around the Royal Yacht Britannia, one of the world's most famous ships. Now permanently berthed at Leith docks, just minutes from the city centre, Britannia served the Queen for forty-four years and made over 900 official voyages. She was finally decommissioned in 1997, but still provides visitors with a wonderful insight into the life of the royal family.

Royal Botanic Gardens

Founded in the 17th century for growing medical plants, the present-day Botanic Gardens have the second richest collection of plant species in the world. Situated in the heart of Edinburgh, the grounds feature a world-famous rock garden, peat and woodland gardens and a spectacular series of plant houses with several specialist collections.

With so much to fit into a visit to the capital, a tour of the gardens is sure to provide an inspirational and relaxing interlude.

As well as culture in abundance, Edinburgh offers wonderful shopping, dining and sightseeing.

John Muir

Naturalist and conservationist John Muir was the inspiration behind the national parks system in America and was

directly involved in the setting up of a number of parks, including Yosemite, Sequoia and Grand Canyon. He was born in 1838 in Dunbar, a small coastal town just a few miles from Prestoungrange, but emigrated to the United States with his family at the age of 11.

His birthplace is now a museum and there is a local park and nature trail dedicated to his name. The trail passed most of the Prestoungrange murals which have become one of the highlights of the walk.

Prestoungrange Industrial Heritage Museum

Just over a mile from the Gothenburg lies the heritage museum, on the site of the former Prestoungrange Colliery. It charts the development of local industries, from the mining of coal as early as the 12th century, to pottery, salt and soap manufacture, brick and pipe making and brewing.

A historic beam engine, shipped from Cornwall's tin mines and installed at Prestoungrange in 1874, is one of the exhibits. It pumped water from the mine for nearly a hundred years and is unique in Scotland. Other exhibits include the Prestoungrange brick kiln and a steam locomotive which can be seen operating.

The Scottish Mining Museum

The 1970's and 80's saw mass closures of coal mines across the UK, until today only a tiny hand-full of pits survive. Their closure had a terrible impact on areas like Prestoungrange where a large proportion of the population had earned its living from the mines for centuries.

The Scottish Mining Museum is part of the Lady Victoria Colliery a few miles from Prestoungrange. Visitors are able to experience for themselves the atmosphere and noise of working underground at the coal face. The three-story visitor centre demonstrates the history and technology of the industry and ex-miners provide personal insights and anecdotes.

Celebrating the mining heritage of the whole area, the 'Coal Trail' takes visitors on a tour of a number of significant coal mining sites, starting at the museum and ending at the Prestoungrange Gothenburg.



The Royal Yacht Britannia



Royal Botanic gardens



John Muir Country Park, Dunbar
Photo: Linda Sneddon



Brickworks Kilns



Prestoungrange beam engine



Coal mining in Scotland
Photo: Jim Dixon.

2006 HIGHLIGHTS

We are already well down the line in planning the programme for 2006, and the next section gives details of how it stands at present.

The following provides some more information on some of the highlights of the programme, out-with the formal 'workshop based murals programme'

- **JOIN US** for the unveiling of the 'Prestoungrange Salutes Chemainus' Totem Pole – made from a Chemainus tree and inspired by the links between the two communities which the murals have brought. It will be carved in partnership with North West Pacific Coast First Nation artists.
- **PLAY** in the inaugural Global Arts and Tourism Association's golf competition at the Royal Musselburgh Golf Club. Play on a beautiful parkland course with wonderful views and compete for the specially designed Willie Park Cup, named after the legendary local 19th century golfers – father and son – modelled as a reproduction of the Club's ancient 'Old Club Cup'.
Website: www.royalmusselburgh.co.uk
- A **GUIDED WALK** will bring to life the famous **Battle of Prestonpans** and Bonnie Prince Charlie's spectacular victory over the English in 1745. It will be led by a much respected local historian and expert on the battle.
- **TOUR** the **Prestoungrange Industrial Heritage Museum** and learn at first hand details of the many industries that once flourished in the area. *Website: www.prestoungrange.org/prestonpans/html/museum*
- **FOLLOW** in the footsteps of **John Muir**, the great 19th century environmental campaigner. Visit his birthplace, now a museum, and walk part of the John Muir Way which passes some of the area's most impressive views. *Website: www.sierraclub.org*
- **SHARE** in the **Enterprises** that are traditional to the area and which are now being resurrected locally, including – brewing, salt panning and oyster farming.
- **SAMPLE** Glenkinchie whisky and tour the distillery and museum. A great chance to learn some of the fascinating facts and secrets of whisky distilling across the centuries. *Website: www.scotchwhisky.com*
- **TOUR** the **Scottish Mining Museum** and get a real insight into the harsh life of a coalminer. Follow the Coal Trail and see the other significant mining sites. *Website: www.scottishminningmuseum.com*
- **LEARN** the fascinating history of the **Gothenburg pubs**, from their Swedish temperance origins, to the development and decline of the Scottish pubs through the 20th century. Share in the process of brewing some Fowler's real ale. *Website: www.prestoungrange.org/gothenburg*
- **SEE** our exhibition of art, pottery and photography, all produced by local people and inspired by the heritage of Prestoungrange.
- **EXPERIENCE** the witchcraft legends of the area as actors stage a recreation of historical scenes depicted in one of the murals.
- **TAKE PART** in a debate on the dynamics of arts tourism development in different communities – how sceptics and enthusiasts all have their part to play and the importance of community involvement.
- **JOIN** associates studying for the **Diploma and Masters awards in Arts and Tourism** offered since 2001 to members of the Global Association. Delivered by distance 'action' learning principles, the awards are administered by Revans University – The University of Action Learning at Boulder Colorado. The graduation ceremony for some associates will be held during the conference. *Website: www.globalartsandtourism.net/html/university_credits.html*
- **ACCEPT** an invitation to **The Gala Dinner at Winton House**, one of the foremost stately homes of East Lothian, jointly hosted by the Baron and Lady of Prestoungrange and the castle's owners Sir Francis and Lady Ogilvy. *Website: www.wintonhouse.co.uk*

FINALE FOR THE 2006 CONFERENCE

Attend the famous Edinburgh Military Tattoo against the breathtaking backdrop of Edinburgh Castle.

The Edinburgh Tattoo is one of the most spectacular shows in the world, regularly enjoyed by international television audiences of 100 million. But there's no substitute for being there, as part of the 217,000-strong audience. Don't just watch the show, become part of it!

We hope you will want to join us with friends from the Global Conference for a night to savour and remember. We'll book your tickets for you, prime seats of course. The cost will be around £30.00/\$US 55.00 (2004 ticket prices).

If you want, we can also arrange transport to and from the Prestoungrange Gothenburg, but we suggest you spend the afternoon on Edinburgh's Royal Mile, take in an early supper and join up with friends for the performance.

Register your interest in this event by ticking the box on the Registration Form. We will contact you closer to the time with all relevant booking information.

BRIEFING & SCHEDULE FOR 2006 IN SCOTLAND

We advise that you should plan to be in your 'chosen' accommodation from the evening of Monday August 14th until breakfast Sunday August 20th. (We are providing a 'recommended' listing of great places to stay and we shall be offering our own 'subsidised' transport to and from these throughout.) Then you won't miss a thing. Of course if you want to arrive earlier or depart later, we know you'll do just that. And if you want to lodge other than at places on the recommended list we also know you will, but we cannot be responsible for your transportation alas.

Pre-Conferential Day's Events:

This is the Draft Schedule intended to give a good overview of what is planned. The Global Conference begins with a pre-Conferential Day either on the Royal Musselburgh Golf Course, seeking to win the 'Willie Park Trophy', or taking a delightful trip along the coast of the Firth of Forth to Dunbar and Tantallon Castle. Either way, everyone is expected to be at The Prestoungrange Gothenburg by 6pm for the Tuesday night Informal Welcome and the Formal Registration. The Prestoungrange Gothenburg is home to The Prestoungrange Arts Festival and will be the focus for the Conference throughout. N.B. Do not be anxious that the Prestoungrange Gothenburg is amongst its other roles a 'pub'. Those who do not drink will be able to enjoy all its other many facilities at all times.

Transportation:

All delegates staying at 'officially listed' hotels will have available a 'subsidised' bus service back and forth starting Tuesday evening after Registration and each day onwards until after the close of the Conference on Saturday night after the Tattoo at Edinburgh Castle. The 'contribution' per trip will be US\$2 / £1.20 each way. Delegates with their own hire cars might still wish to use this service if they are sampling the whiskies or the real ales brewed at The Prestoungrange Gothenburg.

Your Own Town's Display:

We very much hope that you will find room in your baggage to bring items/ displays from your own murals' community for all of us to see. The programme also quite particularly looks for 'share and compare' activities in a grand way. When completing the Registration Form there is a box asking you to confirm that you'll bring your displays and share your stories. Please complete it appropriately and we will make sure you have a stall to display at from Tuesday night till Friday – and the chance to share your successes and the rest of your story.



USEFUL CONTACTS AND LINKS

For anything directly connected to the 2006 conference and programme, please get in touch with Anne Taylor, General Manager of the Prestoungrange Arts Festival Society, The Prestoungrange Gothenburg, 227 High Street, Prestonpans, EH32 9BE. United Kingdom

Tel: +44 (0)1875 819922

E-mail: annetaylor@prestoungrange.org

For comprehensive information on Prestoungrange and the 6th Conference in 2006 as it evolves:
www.prestoungrange.org

For general tourist information about Scotland:
www.visitscotland.com

For information on Edinburgh, its Festivals and the Military Tattoo:
www.edinburghfestivals.co.uk

ACCOMMODATION AND FEES

There is a host of excellent accommodation available in the immediate vicinity of Prestoungrange and conference hotel arrangements are detailed with the Registration Forms, as is information on the inclusive Conference Fee. A separate sheet provides full details and fees for the Golf Competition and an entry form.



www.prestounrange.org www.prestounrange.org www.prestounrange.org

