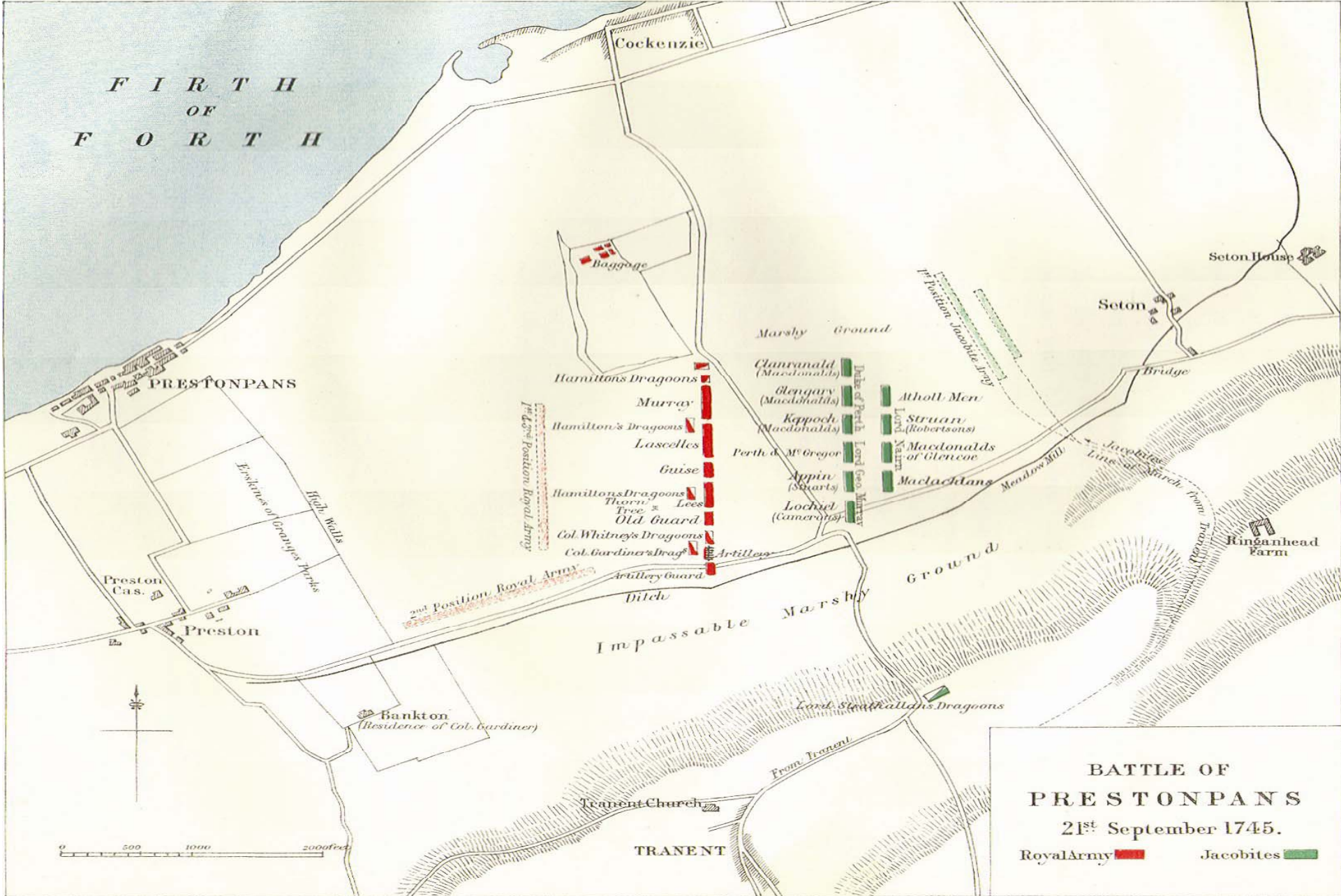


Battle of Prestonpans (1745) Heritage Trust
Vision for a New Visitor Experience
September 2008





Determination

Against
the Odds

Victory

An achieved
goal or hope

Success

Good Fortune

Drive

Ambition

Objective

Risk Taking

Goal

Enterprise

Increased
Morale

Hope

Beliefs

Expectation

Desires

Dreams

Themes

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Tourist

- **Quality experience**
- **Value for money**
- **Family appeal**
- **Entertaining experience**
- **Unique experience**



**School /
education groups**

- **Cirriculum relevance**
 - **Facilities and services**
- **Programmes and activities**

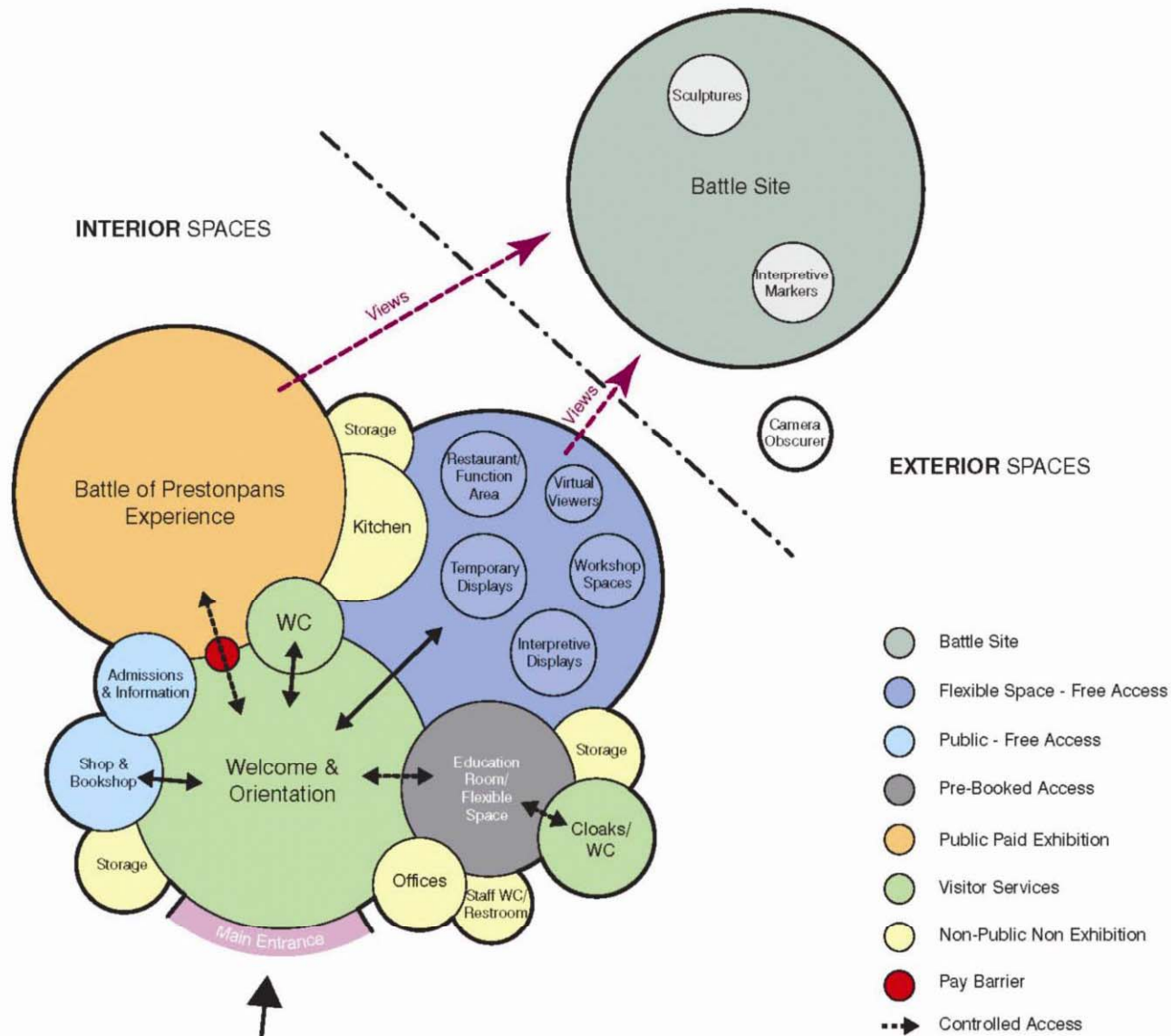


**Local
Community**

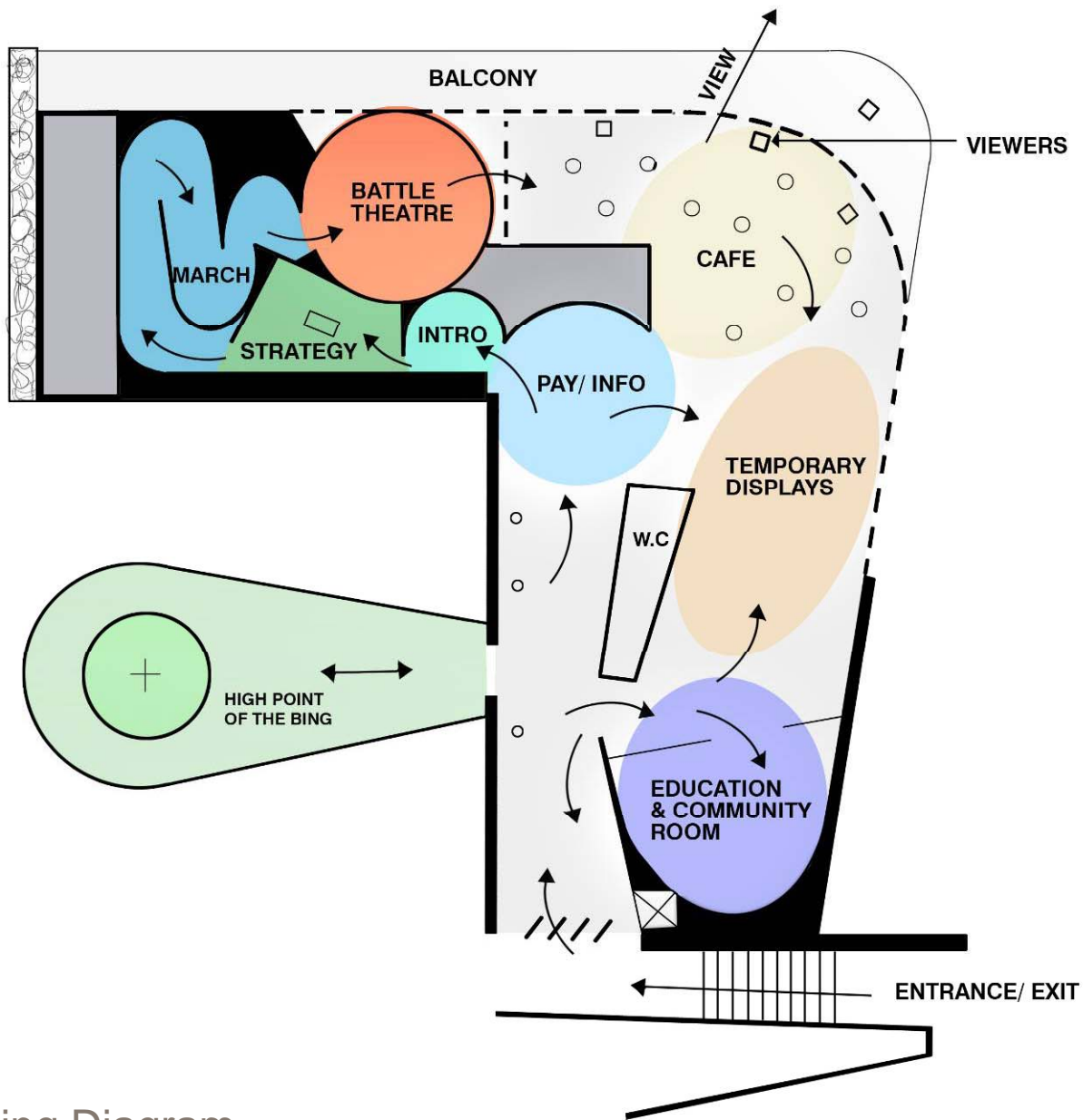
- **Repeat visit potential**
- **Local relevance and engagement**
- **Community resource**

Potential Visitors





Proposed Elements & Functions



Concept Building Diagram



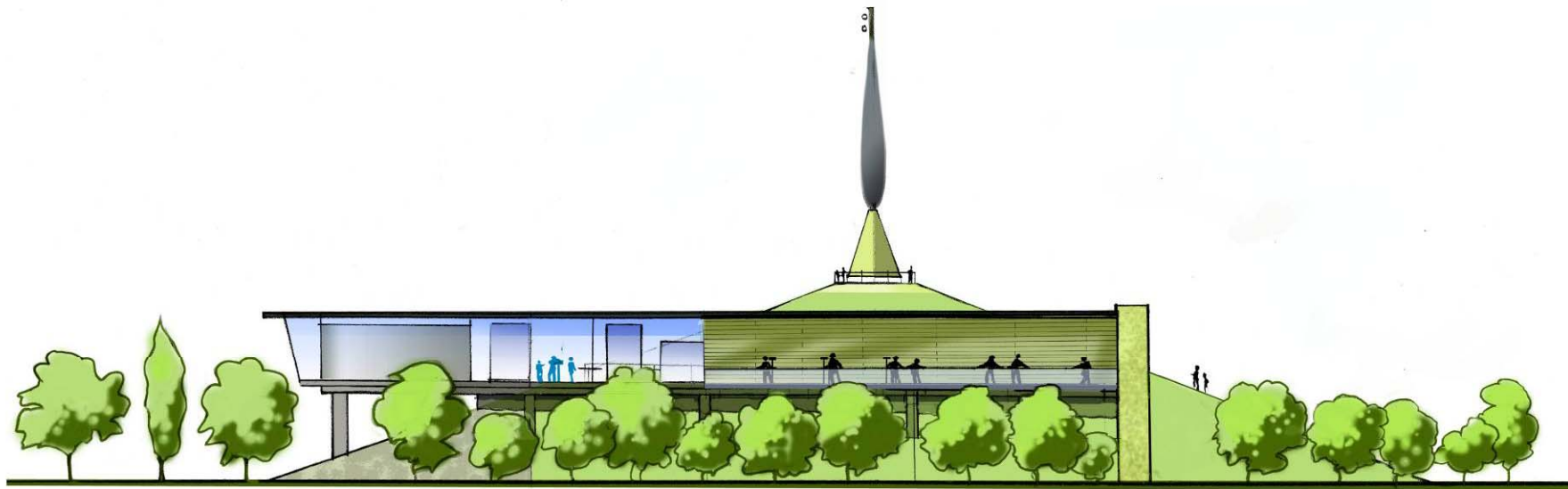
The Bing



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Overall Site View



Overall Site Elevation



Community Space

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Introduction / Holding Area



The Camp / Before The Battle



The Overnight March





The Battle

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Interpreting The Landscape





Virtual Viewer Experience

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Virtually Viewing The Battle Field

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