



# Global Mural, Arts & Cultural Tourism Association

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## Minutes of the GENERAL MEETING OF THE GLOBAL MURAL, ARTS AND CULTURAL TOURISM ASSOCIATION

Chairman, Karl Schutz called the meeting to order at 10:15 AM on 27 October 2000 in Twentynine Palms, California.

### **Members present were:**

Bob & Harriet Porter; Gene Stevens  
Doris Bucklin; Vickie Waite, Michael Collins, Ray Kinsman, 29 Palms  
Lorraine dark, Maxine Miller, Murals of Moose Jaw  
Elizabeth Snyder; Jay & Char Downs-Siska  
Cor Grieve, ; Colin Williams, Nicole Tate-Stratton, Victoria, B.C.  
Virginia Terry, Ely Renaissance  
Linda Spencer, Wei Luan,  
Nola Adams, Glenn Terry, Margaret Bath Ely Renaissance  
R. Regalado,

Also present were Ken Keegan, Jim Garvey, Cim McDonald, Marie Greive, and Ada Hatch.  
Minutes from the 23 October 2000 meeting were distributed to the members.  
The minutes were read and approved.

Mission statement for GMACTA: To market and publicize the abundant wealth of artists, towns and cultural events around the Globe...making the world a better place to live in.

The group was reminded that the organization is not only for murals but need to attract members from all art disciplines. GMACTA is a group of like minded individuals in support of the arts. Suggested that the group use the term fine arts artisans versus crafts.

GMACTA is a growing organization which will take five to ten years to realize its potential.  
Important that information be shared among members.

Need to define what we are about. There should be a group to shape the next conference.  
Need suggestions on how to bid on the next conference. Need to send out questionnaires and get feedback.



With significant growth of the organization comes concern about how to eventually manage a group of 500,000 members worldwide. Karl said that in time he sees a headquarters and a need for some full time paid employees.

Need a term in GMACTA equivalent to that used in the Olympics. Karl mentioned that he had written to the Olympics Committee to see if it was possible to use the name Olympics for other types of organizations. He said that he would pursue this again.

It was suggested that mini symposiums be conducted in each state every other year when there is no global conference. Have the expertise in the organization to launch projects all over the world.

Mike Coffins' offer of assistance with the website was accepted. It was suggested that the website be diversified to draw in all artistic@ disciplines and he acknowledged this could be done. Can have a link to an artist's website. Can also have a place to pose a question and get an answer on the website.

Discussion on future conferences included making it a goal to add an artistic discipline at each conference. Suggested that a conference include a symposium on the use of the Internet to market a town's arts and tourism.

There was discussion about founding membership and general membership. It was determined that founding membership be limited to 100 founding members.

Moved, seconded and carried that general membership would pay an annual fee. Individuals \$25.00. Organizations and professional artists \$100.00.

Need to determine what GMACTA will deliver to members for that annual fee. Jay Siska said that perhaps the group could assist artists in unravelling the mystery of state legislation involving the arts. Jay stated this was his area of expertise and could assist here.



Members volunteered to serve on core committees as follows with additional committee members to be added as needed:

Finance - Karl Schutz

Membership - Nola Adams and Bob Porter

Website - Mike Collins, Bob Porter, and Jim Garvey

Policy Development - Nicole Tate-Stratton, Gene Stevens, Maxine Miller, and Bob Porter

Government Relations - Jay Siska

Festival Programming - Maxine Miller, Virginia Terry, and Nicole Tate-Stratton

Public Relations - Jay Siska, Vickie Waite, and Karl Schutz

The group was reminded that photographs taken during the conference would be on the Oasis of Murals website.

Ray Kinsman reminded everyone to complete and leave conference evaluation forms with him. Also requested that comments concerning the conference be posted on the website.

Ballots were distributed and members voted by secret ballot. Results of the voting to be announced at the closing dinner on 27 October.

Meeting was adjourned at 11:50 AM.

Ray Kinsman, Karl Schutz and Doris Bucklin counted the ballots including proxy votes. It was determined by the votes cast by the members that the 2002 Global Mural Conference would be held in Moose Jaw, Saskatchewan, Canada.