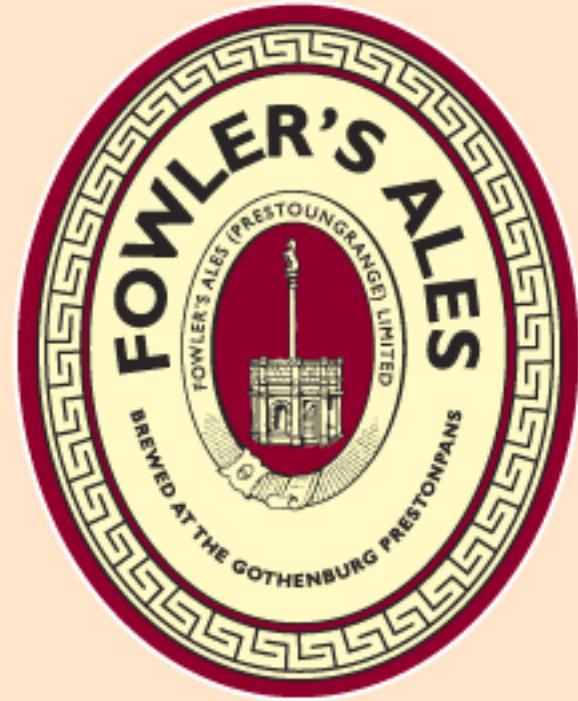


For more Brewset details contact:

01875 819 922



Fowler's Heritage in Prestonpans

John Fowler brewed ale in the Pans from 1745 till 1962. That remarkable 217 year history is recounted in the Prestoungrange Arts Festival's Fowler's Brewery – Famous Since the '45 on sale at The Prestoungrange Gothenburg. Many former staff at Fowler's and dedicated drinkers still live in town with fond memories of Strong Ale (wee Heavies) splits; Sweet Stout; Export Ale; India Pale Ale; Pale and Prestonpans Beer.

Our microbrewery today honours that heritage and cherishes those memories by brewing fine ales in the best traditions of Fowler's to our own 21st century recipes and standards.

The reopening of The Prestoungrange Gothenburg on its original 1908 founding principles, with the James Fewell and Lord Mayor's Bars, provides ready access to these ales for all. But it does more. It allows all in the community to share in the creation of the ales themselves through our Fowler's School of Brewing.



Head Brewer: Craig Allan

Since March 2005, Craig Allan has been our brewer here at the Gothenburg. After graduating in both Biochemistry and Malting, Brewing & Distilling, Craig worked at the Aviemore Brewing Co. before digressing into malt whisky and latterly wine production in Burgundy. He is helped by George Thomson who built the microbrewery and acts as a consultant brewer.

**Want to learn the secrets of brewing
real ale then brew your own?**



**JOIN FOWLER'S SCHOOL OF BREWING
AT THE PRESTOUNGRANGE GOTHENBURG PRESTONPANS**

Fowler's Ales (Prestoungrange) Limited
227/ 229 High Street
Prestonpans
East Lothian EH32 9BE

So you want to learn and taste the results

We're delighted! And its action learning all the way. You simply register on the Form. Then we allocate you to the next mutually convenient small group of three or four individuals (called a BrewSet) that will take complete responsibility for brewing 100 gallons of real ale in the microbrewery. If you have a group of three or four friends or work colleagues that can make your own BrewSet that's fine too. Men or women are of course welcome but being 18 years old is our legal entry threshold.



The Good News

Firstly, your resident BrewMaster is on hand all the way to share the secrets and answer the questions. [And yes, for homework there's the Fowler's Brewers Manual to swot up.]

Secondly, each BrewSet does not have to sell or drink the 100 gallons it brews – certainly we expect you will want to purchase some to party with friends but the Fewell and Lord Mayor's Bars at The Prestoungrange Gothenburg are where the rest goes on sale.

Your Responsibilities

Its definitely enjoyable being a brewer but with a bar value of £1600 + for each 100 gallons proper care and attention to detail is clearly required.

What to brew? There's a range of options, but demand in the bars and on a special event must influence what each BrewSet produces.

What to wear? Always an important question, and the focus is on non-slip footwear. You are required to take responsibility for your own safety of course but we are glad to provide our elegant Fowler's overalls and cap for the duration of the brewing.

What time commitment? Allow 8 hours in action, which will be agreed at mutually convenient times at each BrewSet's briefing by the resident BrewMaster. Its spread across the week and attendance once committed is not optional. You've got to show up as specified or the brew may well go 'critical'.

Scholarships and Fees to Pay

The Fee for joining a BrewSet is £45 incl. VAT, payable up front on registration. Scholarships reduce that to £35 for Seniors over 65 and to £25 for Senior who can prove they worked 'once upon a time' for Fowler's in Prestonpans.

That Fee entitles each BrewSet member to the following range of benefits:

- Lessons in practice in the secrets of brewing real ales
- Loan of Fowler's overalls and cap for the duration – to be returned
- Your personal copy of Fowler's Brewers Manual
- Your personal copy of Fowler's Brewery – Famous Since the '45
- Your elegant Certificate of Brewing Accomplishment with its formal designation of you as a 'Fowler's Fellow' placing 'ff' after your name on business cards
- Your framed BrewSet Fellowship photograph – at cost
- Your own bottle 'label' if you decide to bottle a cask – at cost
- 5 Taster Pints 'on the house' from your own brew
- Fowler's Fellows Ale Deals of 10% savings on all bulk purchases for life

What Next Then?

3 Brews to become a Fowler's Companion

Not all who become a Fowler's Fellow (ff) and hold the coveted Certificate of Brewing Accomplishment will wish to rest on their hops after just a single BrewSet. More than a few will wish to learn more, for which we are glad. The Master Brewer is always on the lookout for additional resident BrewMasters to watch over tomorrow's new BrewSets!

Progress through three successful brews will earn you the ultimate accolade as a 'Fowler's Companion' (fc). Your elegant Companion's Diploma will be presented by a local member of CAMRA and will authorise you henceforth as you find time to act as a resident BrewMaster – with only light touch watchfulness from the Master Brewer. And of course all Fowler's Companions enjoy an amazing array of extra benefits:

- Fees for second and third BrewSets reduced by 20%
- The Fowler's Companions badge attached to your personal BrewSet overalls
- Exclusive invitations to all first tastings of Fowler's Special Brews
- Guest Ale tastings and sampling at the Prestoungrange Gothenburg
- Visits programme to other microbrewers and real ale pubs locally
- Companion Nights – extraordinary Fowler's brews and competitions
- Complimentary bottle label design
- Your own picture in Fowler's Companions' Hall of Fame
- 10% discount on all Arts Festival artefacts
- Fowler's Companions Ale Deals of 15% savings on all bulk purchases for life



Yes! Here's my REGISTRATION FORM

Yes, I want to register to join an early BrewSet to become a Fowler's Fellow (ff). Please let me know when I might start.

FIRST NAME:

FAMILY SURNAME:

STREET ADDRESS:

TOWN:

POST CODE:

TELEPHONE:

MOBILE:

EMAIL:

AGE: (please circle one answer only)

18 – 64 / 65 and over / 65 with Fowler's proof

Accordingly I enclose my Registration Fee of (circle one only) £45 / £35 / £25 incl. VAT payable to Fowler's Ales Prestoungrange and by returning this Form I hereby confirm that I accept responsibility for my own safety in my BrewSet provided you take all reasonable care.

If you prefer to pay by cash please call at the address overleaf, and/or hand this form in direct to us. Otherwise post this Registration Form and cheque to:

**Fowler's Ales (Prestoungrange) Limited,
The Prestoungrange Gothenburg, 227/ 229 High Street,
Prestonpans, East Lothian EH32 9BE**

And a few additional questions if you have time please:

(please identify best answer)

1. How many pints of beer on average do you drink each week? 1-2 / 3-6 / 7-10 / 10+

2. Would you consider yourself a real ale drinker? Yes / No

3. What 'type' of beer do the normally drink?
Bitter / lager / Other

4. What is your favourite 'brand' of beer?
Belhaven / Other

5. What is your favourite type of food when eating out?
Greek / Italian / French / British / Mexican / Chinese
/ Indian / Other